



SASTRA

ENGINEERING · MANAGEMENT · LAW · SCIENCES · HUMANITIES · EDUCATION

DEEMED TO BE UNIVERSITY

(U/S 3 of the UGC Act, 1956)



THINK MERIT | THINK TRANSPARENCY | THINK SASTRA

T H A N J A V U R | K U M B A K O N A M | C H E N N A I

DIRECTORATE OF ONLINE & DISTANCE EDUCATION

**Classes schedule for Semester 3
Course - MBA – Jan-Feb 2024**



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Course Credit Details

Course code	Subject	Credit
MBAOL09	Strategic Management	4
MBAOL15	Business Analytics and Intelligence	4
MBAOL023	Services Marketing & Customer Relationship Management	4
MBAOL024	Human Capital Strategy and Performance Management	4
MBAOL13	Investment Analysis and Portfolio Management	4
	Total	20



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Classes schedule

Week	Date	LMS Content	Course Codes Webinar Date & Time S-1 – Slot – I & S-2 Slot – II (Slot 1 - 5Pm to 7Pm) (Slot 2– 7.15pm to 9.15pm)	
WEEK 1	From 01-04-2024 TO 07-04-2024	Quadrant 1:Video Lectures of Week 1 & Quadrant 2 : E-books, Lecture Notes, Power Point Presentation and Open Source Materials of Week 1	MBAOL13-S2 05-04-2024	MBAOL09-S1 MBAOL023-S2 06-04-2024
WEEK 2	From 08-04-2024 TO 14-04-2024	Quadrant 1:Video Lectures of Week 2 Quadrant 2 : E-books, Lecture Notes, Power Point Presentation and Open Source Materials of Week 1 & 2	MBAOL15-S1 13-04-2024	MBAOL024-S2 13-04-2024
WEEK 3	From 15-04-2024 To 21-04-2024	Quadrant 1:Video Lectures of Week 3 Quadrant 2 : E-books, Lecture Notes, Power Point Presentation and Open Source Materials of Week 3	MBAOL13-S2 19-04-2024	MBAOL09-S1 MBAOL023-S2 20-04-2024



Classes schedule

Week	Date	LMS Content	Course Codes Webinar Date & Time S-1 – Slot – I & S-2 Slot – II (Slot 1 - 5Pm to 7Pm) (Slot 2– 7.15pm to 9.15pm)	
WEEK 4	From 22-04-2024 To 28-04-2024	Quadrant 1:Video Lectures of Week 4 Quadrant 2 : E-books, Lecture Notes, Power Point Presentation and Open Source Materials of Week 3&4	MBAOL15-S1 27-04-2024	MBAOL024-S2 27-04-2024
WEEK 5	From 29-04-2024 To 05-05-2024	Quadrant 1:Video Lectures of Week 5	MBAOL09-S1 04-05-2024	MBAOL023-S2 04-05-2024
WEEK 6	From 06-05-2024 To 12-05-2024	Quadrant 1:Video Lectures of Week 6 Quadrant 2 : E-books, Lecture Notes, Power Point Presentation and Open Source Materials of Week 5	MBAOL13-S2 10-05-2024	MBAOL15-S1 MBAOL024-S2 11-05-2024



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Week	Date	LMS Content	Course Codes Webinar Date & Time S-1 – Slot – I & S-2 Slot – II (Slot 1 - 5Pm to 7Pm) (Slot 2– 7.15pm to 9.15pm)	
WEEK 7	From 13-05-2024 To 19-05-2024	Quadrant 1: Video Lectures of Week 7 Quadrant 2 : E-books, Lecture Notes, Power Point Presentation and Open Source Materials of Week 5& 6	MBAOL09-S1 18-05-2024	MBAOL023-S2 18-05-2024
WEEK 8	From 20-05-2024 To 26-05-2024	Quadrant 1: Video Lectures of Week 8 Quadrant 2 : E-books, Lecture Notes, Power Point Presentation and Open Source Materials of Week 7	MBAOL13-S2 24-05-2024	MBAOL15-S1 MBAOL024-S2 25-05-2024
WEEK 9	From 27-05-2024 To 02-06-2024	Quadrant 1: Video Lectures of Week 9 Quadrant 2 : E-books, Lecture Notes, Power Point Presentation and Open Source Materials of Week 7&8	MBAOL13-S2 31-05-2024	MBAOL09-S1 MBAOL023-S2 01-06-2024



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Classes schedule

Week	Date	LMS Content	Course Codes Webinar Date & Time S-1 – Slot – I & S-2 Slot – II (Slot 1 - 5Pm to 7Pm) (Slot 2– 7.15pm to 9.15pm)	
WEEK 10	From 03-06-2024 To 09-06-2024	Quadrant 1:Video Lectures of Week 10 Quadrant 2 : E-books, Lecture Notes, Power Point Presentation and Open Source Materials of Week 9	MBAOL15-S1 08-06-2024	MBAOL024-S2 08-06-2024
WEEK 11	From 10-06-2024 To 16-06-2024	Quadrant 1:Video Lectures of Week 11 Quadrant 2 : E-books, Lecture Notes, Power Point Presentation and Open Source Materials of Week 9&10	MBAOL13-S2 14-06-2024	MBAOL09-S1 MBAOL023-S2 15-06-2024
WEEK 12	From 17-06-2024 To 23-06-2024	Quadrant 1:Video Lectures of Week 12 Quadrant 2 : E-books, Lecture Notes, Power Point Presentation and Open Source Materials of Week 11&12	MBAOL15-S1 22-06-2024	MBAOL024-S2 22-06-2024



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Examination & Results

- Tentative Exam Schedule

➔ Exams will start by July 2024

- Tentative Results Date

➔ Aug-Sep 2024

- # Exact date and time will be published in separate mailer.



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To Know

Address :-

To,
The Director,
Directorate of Online and Distance Education,
SASTRA Deemed University,
Tirumalaisamudram – 613401.
Thanjavur District
Tamil Nadu

Phone – 04362 - 350024

- Quadrant 1 – Video Lectures
- Quadrant 2 – E-books, Lecture Notes, PPT and Open Source Materials
- Quadrant 3 – Webinar
- Quadrant 4 – Assessment Components and Problems & Solutions
- **Assessment 1 Enabled on 29-04-2024 & Disabled on 05-05-2024**
- **Assessment 2 Enabled on 27-05-2024 & Disabled on 02-06-2024**
- **Assessment 3 Enabled on 23-06-2024 & Disabled on 30-06-2024**
- **Examination Fee payment window enabled on 27-05-2024 & Disabled on 16-06-2024**
- Marks (100) – Internal (30) & External (70)
- Internal (30) – Assessments & webinar
- External (70) - Multiple Choice Question (MCQ)
- If any queries drop e-mail to academicsol@dde.sastra.ac.in

Happy Learning
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